

FOR IMMEDIATE RELEASE

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**OASIS JOINS FORCES WITH *GUITAR HERO*® WORLD TOUR TO
BRING NEW ALBUM, *DIG OUT YOUR SOUL*, AS DOWNLOADABLE
CONTENT**

*“Bag it Up,” “Waiting for the Rapture” and Hit Single “The Shock of the
Lightning” to arrive in November; Full Album Available in 2009*

SANTA MONICA, CA - October 17, 2008 - Gamers looking to shred, drum and wail away to the new sounds of beloved, multi-platinum UK rock band, Oasis, need not wait much longer as music from the band’s critically acclaimed *Dig Out Your Soul* album will soon be available for download in [Activision Publishing, Inc.’s](#) (Nasdaq: ATVI) ***Guitar Hero*® World Tour**.

Featuring “Bag it Up,” “Waiting for the Rapture” and the hit first single “The Shock of the Lightning” from the band’s seventh studio album, the Oasis Track Pack will be available on November 6th for the Xbox 360® video game and entertainment system from Microsoft and the PLAYSTATION®3 computer entertainment system. In addition, the three tracks will be released as single downloadable songs for both the Xbox 360 and PLAYSTATION 3. The *Dig Out Your Soul* album, in its entirety or via individual singles, will be available for download in 2009.

When the house lights go down on October 26th, a new generation of guitarists, drummers and fearless frontmen will come together and rock with ***Guitar Hero World Tour***. The latest installment in the #1 best-selling video game franchise of 2007, ***Guitar Hero World Tour*** transforms music gaming by expanding *Guitar Hero*’s signature guitar gameplay into a

cooperative band experience that combines the most advanced wireless controllers with new revolutionary online* and offline gameplay modes including Band Career and 8-player "Battle of the Bands," which allows two full bands to compete head-to-head online for the first time ever. The game features a slick newly redesigned guitar controller, drum kit controller and a microphone, as well as an innovative Music Studio music creator that lets players compose, record, edit and share their own rock 'n' roll anthems. Music creators will also be able to share their recordings with their friends online through *GHTunes*SM where other gamers can download and play an endless supply of unique creations.

Guitar Hero World Tour is being developed by Neversoft Entertainment for the Xbox 360 video game and entertainment system from Microsoft and PLAYSTATION3 computer entertainment system. The Wii version is being developed by Vicarious Visions. The PlayStation®2 computer entertainment system version is being developed by Budcat. The game is rated "T" for Teen by the ESRB. For more information on ***Guitar Hero World Tour***, please visit <http://worldtour.guitarhero.com/>.

About Activision Publishing, Inc.

Headquartered in Santa Monica, California, Activision Publishing, Inc. is a leading worldwide developer, publisher and distributor of interactive entertainment and leisure products.

Activision maintains operations in the U.S., Canada, the United Kingdom, France, Germany, Ireland, Italy, Sweden, Spain, the Netherlands, Australia, Japan and South Korea. More information about Activision Publishing and its products can be found on the company's website, www.activision.com.

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*Online gameplay is only available for the Xbox 360® video game and entertainment system from Microsoft, PLAYSTATION®3 computer entertainment system and Wii™ and may require an additional subscription.

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